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Cha Dao Teas Now At Thriftway

Local company launches four unique teas in Edmonds, Seattle and Renton starting Presidents' Day Weekend

Seattle, WA, Feb 20, 2006 : Washington grocer Thriftway, is now carrying Cha Dao Teas at their Ballinger, Magnolia and Renton stores. Under the slogan "Zen to Your Health", this new style of beverage is a perfect fit for Seattle's international and health-conscious market. The light touch of organic cane sugar in Cha Dao's Chysanthemum Herbal and Jasmine Green Tea With Lemon doesn't mask the true tea flavor and has only half the calories and carbs of competing products.

Thriftway is also carrying two unsweetened Cha Dao teas: an exotic Oolong and the Japanese "Shogun of Teas", organic Sencha. All four flavors not only have a fresh new taste, but independent lab analysis shows they are actually better for consumers than other bottled teas. Cha Dao's key health benefits are found in its flavonoids: powerful antioxidants shown to have remarkable anti-allergy, anti-inflammatory and cancer fighting properties. Cha Dao contains more than 312 mg of tea flavonoids per bottle. That's up to 240% more than similar products on the market.

Based in Seattle's Wallingford neighborhood, Cha Dao's founder Ghim-Sim Chua bases his philosophy and flavors on his experience as a child in Singapore. Frustrated with current bottled products which taste very little like tea, Ghim has created a series of products based on his motto "The True Flavor of Tea". He begins by selecting and importing top quality ingredients from all over Asia then brewing in small batches without any artificial ingredients.

A local business with an international flavor, Cha Dao is proud to be part of the New Northwest. Photos, interviews and additional press materials available upon request.

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About The Cha Dao Tea Company: Based in Seattle, Washington, Cha Dao is committed to delivering the True Taste of Tea™ with premium, all-natural bottled teas that are fresh, healthy and delicious. For more about The Cha Dao Tea Company, please visit us at www.chadaotea.com.