

# NUTRITION HORIZON

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### Continued Strong Sales and Earnings Growth for Kellogg

Jul 28, 2006 - Kellogg North America reported second quarter net sales growth of 9% and internal net sales growth of 8%, driven by strong growth in the Retail Cereal, Retail Snacks, and Frozen & Specialty Channels businesses.

### Orange Flavored Vodka Begins Distribution Alliance with NJ Distributor

Jul 28, 2006 - Orange V is a smooth American, small batch vodka distilled from organic grain and infused with the intense flavors of Florida oranges. The sensation you feel when tasting Orange V is akin to biting into a fresh, sweet orange.

### IFF Reports Increase in Q2 Earnings

Jul 28, 2006 - Second quarter 2006 sales totaled \$531 million, increasing 3% over the prior year quarter; fragrance and flavor sales increased 3% and 2%, respectively. Reported sales for the 2006 period were affected by the strength of the U.S. dollar.

### DSM expects full year profit to be beat that of 2005

Jul 27, 2006 - Net profit was up 18% to EUR 157 million with first half sales up 9% and net profit up 20%. The outlook for the full-year 2006 is that operating profit will be better than in the record year 2005.

### CSM to Buy CGI Desserts for \$70 Million

Jul 27, 2006 - CGI is a leading innovative supplier of Thaw & Serve fully decorated cakes and upscale dessert cakes. The market size in In-store and Foodservice for this product segment is estimated to be approximately USD 1.5 billion.

### Murphy Named as LycoRed's new Director of the Premix Business

Jul 27, 2006 - Most recently Bill Murphy was General Manager of the Nutritional Division of B.I. Nutraceuticals and prior to that he was V.P. Sales at Watson Foods where he spent over 13 years.

### Fun and Healthy Products of Disney and Kroger

Jul 27, 2006 - Kroger Co. and Disney Consumer Products have announced an exclusive new line of Disney Magic Selections-branded products featuring Disney and Disney Pixar characters on "competitively-priced food, health, and beauty items."

### Nova Energy Holding and ConAgra Trade Group Partnership

Jul 27, 2006 - The agreements provide that ConAgra Trade Group will procure the vegetable oil and animal-based feedstock requirements for the Nova-owned biodiesel refinery.

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Our Other Business Groups.....

**Whole Living Opens New Facility in Japan**

Jul 27,2006 - Whole Living outlined a plan for global expansion that included opening facilities in several countries in an effort to grow its customer base and increase sales.

**B2 Beverage Launches Hard Creamer Along with Kalima**

Jul 26,2006 - The first two Hard Creamer flavors being released are Strawberry Daiquiri and Orange Cream, which are packaged in a bold black and white color scheme.

**More News on Health & Nutrition**

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Nutrition Horizon is the food industry's leading portal for unique content on food & beverage development. It is a specialist international website for beverage and food product developers and the food ingredients industry. It focusses on the technical challenges of combining ingredients in the product development process. It covers key successful new product concepts from around the world with extensive illustrations and supplier informations.  
**We're always happy to hear from you!**

News

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**Freshness Front Sweeps East Across America!**

Related News

Jun 30,2006-Cha Dao tea is unique because it uses no preservatives and is kept refrigerated from brew to consumer. Cha Dao contains only ultra-premium whole leaf teas and brews in a one to one ratio of leaves to water.

30/06/06 The Cha Dao Tea Company, the nation's only brewer of fresh bottled tea, announces rapid expansion along America's West coast, into the Mountain states and along the Southern Gulf region.

Only five months after beginning sales, Cha Dao's freshness front is beating the heat in over fifteen states and reaching into more nearly every day. The company's expansion is being facilitated by its distribution via United Natural Foods Incorporated (U.N.F.I.). As the country's largest distributor of natural and organic products, U.N.F.I. is perfectly suited to push Cha Dao's growth even further inland.

Cha Dao's four flavors: High-Mountain Oolong, the award-winning Jasmine Green Tea with Lemon, Herbal Chrysanthemum and Japanese Green Sencha are now stocked in the coolers of America's leading organic and natural retailers like Whole Foods Market.

Ghim-Sim Chua, founder and "brewmeister" of The Cha Dao Tea Company, says, "Approaching Whole

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Foods was a natural alliance as both of us are devoted to exceptional taste and healthy, well made products."

Some brands use excessive processing to change teas natural acidity so that their products can survive unrefridgerated shipping and long-term storage. However, Cha Dao tea is unique because it uses no preservatives and is kept refrigerated from brew to consumer. Cha Dao contains only ultra-premium whole leaf teas and brews in a one to one ratio of leaves to water. The result is "The True Taste of Tea™".

Other clients served by Cha Dao's U.N.F.I. distributorship include: the New Seasons groceries in Oregon, Organic-to-Go in both Washington & California, The University of Colorado, The University of Washington, New Frontiers stores in Arizona and both the Thriftway and Uwajimaya chains in the Pacific Northwest.

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